

NOTICE OF DECISION FOR FILM POSTER

Under regulation 32 of the Films, Videos, and Publications Classification Regulations 1994

Title: Cute Little Asses 3
OFLC ref: 1001811.001
Medium: Slick
Distributor: Eden Digital Ltd
Applicant: Film & Video Labelling Body

Decision: Not Approved

Reasons for decision:

The slick is not approved because if it were submitted for classification as a publication in its own right it would be found to promote and support the exploitation of young persons, and be deemed objectionable. The slick as a whole emphasises the youthfulness of the female participants in the related DVD, with a livery of pink flowers, love hearts and butterflies and the title "Cute Little Asses 3". The women in the montage of photos on the back of the slick look young, but not excessively so; that is, they present as young women aged 18 or over. The young woman on the front of the slick, however, presents as a young person in terms of the Films, Videos, and Publications Classification Act 1993 (FVPC Act). Regardless of the performer's actual age, to most members of the public she would appear in this photo to be a younger teenager. Her face, body and coy pose, along with the overall tone of the slick, combine to create what is effectively a depiction of a young person engaged in sexual activity, and this depiction is being used to market a sexually explicit DVD.

Date: 24 December 2010